

# FOMO is Real

There's some really cool stuff headed your way, compliments of the editors. We have a lot of great content planned for the next several issues:

- **August 2024**—Focus on Belt and Chain Drives, with an emphasis on heavy industries like Primary Metals, Aggregate/Cement/Asphalt, Pulp & Paper and Chemicals. We've scheduled a piece on specifying gear drives, and we will also include previews of the automation and motion control suppliers who will participate in IMTS.
- **September 2024**—We will focus on Gearmotors, and we'll highlight applications in the aerospace industry. In addition, we're planning an editorial theme of "The Factory of the Future."
- **October 2024**—Our coverage will concentrate heavily on packaging and material handling, including

a preview of Pack Expo. We'll also talk about lubrication.

- **December 2024**—Linear Motion, sustainability and the food & beverage industry are all in our lineup for the end of the year. You can expect articles on servo drives, controls, sensors, precision components and energy efficiency.

That's the good news. The bad news is that some of you will never see any of those in-depth, focused articles on the technology and applications of mechanical power transmission and motion control components—because you haven't (YET) renewed your subscription.

If you received a printed copy of this magazine in the mail and the mailing label begins with the letter "X," it means you're on borrowed time. For you, the FOMO is real.

But you don't have to be afraid. You don't have to miss out. The solution is fast, easy and free.

**PTE**

P.S. I know that many of you have a different fear—that if you give us your name, phone number or email, we'll never leave you alone, or even worse, that we'll sell your personal information to the highest bidder. But with AGMA Media, you're in control of your personal data. You can choose what you want to receive, and you can opt out any time. And if you ever have a problem with any of our communications, you can e-mail me personally at [stott@agma.org](mailto:stott@agma.org), and I will personally help you solve it.

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Publisher & Editor-in-Chief

