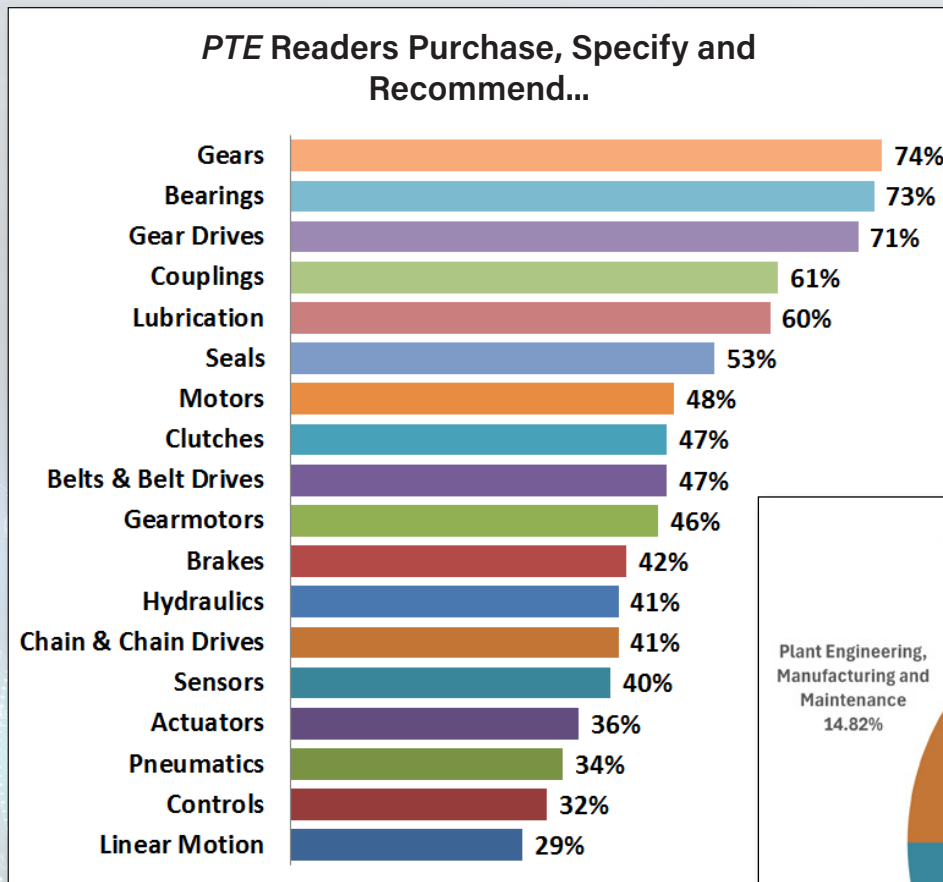


## PRINT: DISPLAY ADVERTISING

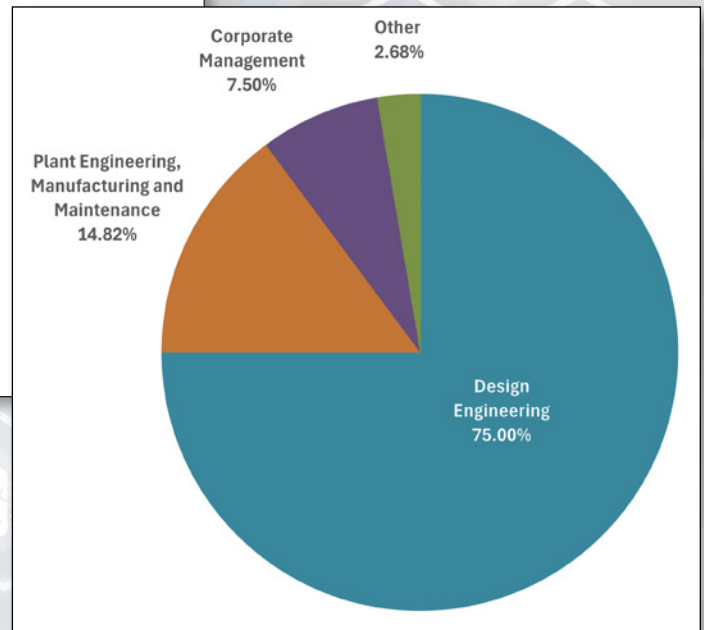
The print edition of *Power Transmission Engineering* is our most powerful tool for positioning your brand in the marketplace. Our audience of 23,000 dedicated professionals are highly focused in industries and occupations where mechanical motion components are bought, specified and used. Whether your customers are design engineers at OEMs or maintenance professionals in factories and manufacturing facilities, advertising in *Power Transmission Engineering* helps you guarantee that your products and your brand will be top-of-mind when those decision makers are ready to buy.

### About Our Readers

96% of *Power Transmission Engineering* subscribers recommend, specify or purchase mechanical motion components. So if you sell gears, bearings, gear drives, couplings, motors or other mechanical motion components, *PTE* is the most concentrated, direct line to your customers available anywhere.



**New in 2025!**  
ALL print advertisers get a **FREE** premium listing in our online Buyer's Guide (\$1,895 value). Your print ads will automatically be included as part of your company page in the Buyer's Guide.





## Print Magazine Rates

The following rates are just basic guidelines. We offer extensive frequency and package discounts (up to 50% savings) to advertisers who order multiple print ads or who combine print advertising with an online or email campaign. Contact Dave Friedman, [friedman@agma.org](mailto:friedman@agma.org) for a custom quotation that meets your specific marketing goals.

ADVERTISEMENT	SIZE		RATE	ADVERTISEMENT	SIZE		RATE
<b>Full Page</b> <i>Full page ads must have a margin of 0.3125" on all sides and include 0.125" of bleed.</i>	<b>8" x 10.75"</b> <b>203 x 273 mm</b> <i>(0.3125" margin) (0.125" bleed)</i>		\$3,995	<b>One-Third Square</b>	<b>4.75" x 4.75"</b> <b>120.5 x 120.5 mm</b>		\$1,595
<b>Two-Thirds Page</b>	<b>4.75" x 9.75"</b> <b>120.5 x 247.5 mm</b>		\$3,025	<b>One-Third Vertical</b>	<b>2.25" x 9.75"</b> <b>57 x 247.5 mm</b>		\$1,595
<b>Half-Page Island</b>	<b>4.75" x 7.25"</b> <b>120.5 x 184 mm</b>		\$2,575	<b>Quarter Page</b>	<b>3.5" x 4.75"</b> <b>89 x 120.5 mm</b>		\$1,145
<b>Half-Page Horizontal</b>	<b>7.25" x 4.75"</b> <b>184 x 120.5 mm</b>		\$2,145	<b>One-Sixth sMart Section</b>	<b>2.25" x 4.75"</b> <b>57 x 120.5 mm</b>		\$550
<b>Half-Page Vertical</b>	<b>3.5" x 9.75"</b> <b>89 x 247.5 mm</b>		\$2,145	<b>Cover Corner TRIANGLE</b>	<b>3.25" x 3.25"</b> <b>82.5 x 82.5 mm</b> <i>(0.3125" margin) (0.125" bleed)</i>		\$2,195

\*All rates include full color. Premium Positions add 15%.





**2025 EDITORIAL CALENDAR—Print** Gears, Bearings, Motors, Motion Control IN EVERY ISSUE

ISSUE	FOCUS	EDITORIAL THEME	INDUSTRY HIGHLIGHT	SUGGESTED TOPICS (Submissions Welcome!)	SHOW COVERAGE	AD DEADLINE	ARTICLE SUBMISSION DEADLINE
February	Bearings	Software	Energy	Oil & Gas, Solar, Hydro, Wind, Energy Efficiency, Gear Design, Bearing Design, Motor Design	Additive Manufacturing Strategies (Feb 4–6)	1/2/2025	12/16/2024
March	Motors	Smart Systems	Off-Highway	Mining, Construction, Agriculture, Transportation, Fluid Power, Hydraulics/Pneumatics, Lubrication & Seals	ProMat (March 17–20) Bearing Show/Lubricant Expo (March 18–20) Hannover Messe (March 31–April 4)	1/30/2025	1/3/2025
April	Motion Control	Automation	Robotics	Gearmotors, Servo Drives, Mechatronics, Software, AGVs, Warehouse Logistics, Airport Baggage Handling, Conveyor Systems	Automate 2025 (May 12–15) Pack Expo SE (May 10–12)	2/27/2025	1/31/2025
June	Couplings	Electrification	Transportation	e-Mobility, Automotive, Trucks, Transmissions, Trains, Motorcycles, Marine Drives		5/1/2025	4/1/2025
August	Belt & Chain Drives	Maintenance & Repair	Heavy Industry	Primary Metals, Aggregate/Cement/Asphalt, Pulp & Paper, Chemicals, Mill Drives, Couplings, Belt Drives, Chain Drives, Clutches & Brakes		7/3/2025	6/6/2025
September	Gearmotors	Factory of the Future	Aerospace & Defense	Gears, Electric Drives, Gearmotors, Prototyping, Additive Manufacturing, IIoT/Smart Manufacturing, Medical, Robotics, Precision Motion, Drones, Helicopters, AI	Pack Expo (Sept 29–Oct 1)	7/31/2025	7/3/2025
October	Gears	Lubrication	Packaging/ Material Handling	Food & Beverage, Gearmotors, Conveyors, Motion Control, Chain Drives, Supply Chain	MPT Expo (Oct 21–23)	8/28/2025	8/1/2025
MPT Expo Show Guide				Booth Listings, Featured Products and Services, Show Details, Schedule of Events	MPT Expo (Oct 21–23)	9/18/2025	9/18/2025
December	Linear Motion	Sustainability	Food & Beverage	Servo Drives, Controls, Sensors, Precision Components, Energy Efficiency	Automation Fair (TBD) Power-Gen International (Jan 23–25) CTI Berlin (TBD)	10/30/2025	10/3/2025

If you would like to be included in our editorial coverage, please contact Matt Jaster, Senior Editor ([jaster@agma.org](mailto:jaster@agma.org)) or download our Editorial Guidelines at [powertransmission.com/PTE-Contribute.pdf](http://powertransmission.com/PTE-Contribute.pdf)

