

# Power Transmission Engineering®

## EDITORIAL GUIDELINES



Power Transmission Engineering is POWERED by The American Gear Manufacturers Association



2024  
JAN - DEC



SOCIAL

ONLINE



E-MAIL

PRINT



[powertransmission.com](http://powertransmission.com)

# Contributing to *Power Transmission Engineering*

Your Name Here

*Power Transmission Engineering* publishes articles that focus on the application of gears, bearings, motors, gear drives, couplings, clutches/brakes and other mechanical power transmission and motion control components.

We like articles that offer solutions to specific design or manufacturing problems or explanations of new technology, techniques, designs or processes.

We are interested in publishing articles that help engineers become more efficient, productive and competitive with the machinery they design, develop and operate.

We also run articles on a regular basis that teach the basics

of mechanical components to the next generation of design engineers, maintenance professionals and end users.

## How to Be Featured in PTE

Our editors write a variety of articles every issue, and we're always looking for knowledgeable experts to serve as sources we can interview for those articles. The easiest way to get featured in one of these articles is to contact our editors and get a conversation going. You can refer to the 2024 Editorial Calendar (below) for an idea of what we intend to cover each issue. Just get in touch with us two months prior to the submission deadline, and we'll help you figure out how you can best contribute.

## OUR EDITORS

**Randy Stott,**  
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**Matthew Jaster,**  
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## Submitting Articles

In addition to our regular staff-written articles, we welcome submissions from the industry on any of the comprehensive topics being covered each issue (*see the editorial calendar below for topics and submission deadlines*).

We are interested in a wide variety of article types, from the very basic to the highly technical, ranging in length from a few paragraphs to 10 pages or more. We always prefer original material that hasn't appeared in other publications, so be sure to let us know if what you're submitting is exclusive to us. We've prepared some



## 2024 EDITORIAL CALENDAR—PRINT

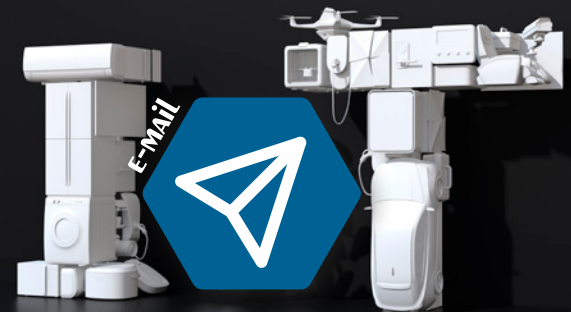
Gears, Bearings, Motors, Motion Control **IN EVERY ISSUE**

ISSUE	FOCUS	EDITORIAL THEME	INDUSTRY HIGHLIGHT	SUGGESTED TOPICS (Submissions Welcome!)	SHOW COVERAGE	AD DEADLINE	ARTICLE SUBMISSION DEADLINE
February	Software	Component Design	Energy	Oil & Gas, Solar, Hydro, Wind, Energy Efficiency, Gear Design, Bearing Design, Motor Design	Westpack (Feb 6-8) IPTEx 2024 (Feb 22-24) MDMS 2024 (Feb 13-15)	1/4/2024	12/8/2023
March	Fluid Power	Smart Systems	Off-Highway	Mining, Construction, Agriculture, Transportation, Fluid Power, Hydraulics/Pneumatics, Lubrication & Seals	Modex 2024 (March 11-14) Hannover Messe (April 22-26) Cleanpower 2024 (May 6-9)	2/1/2024	12/29/2023
April	Couplings	Automation	Robotics	Gearmotors, Servo Drives, Mechatronics, Software, AGVs, Automate Show	Automate 2024 (May 6-9) CTI USA Symposium (May 15-16) STLE Annual Meeting & Expo (May 19-23)	2/29/2024	2/2/2024
June	Clutches & Brakes	Electrification	Automotive	e-Mobility, Automotive, Trucks, Transmissions, Trains, Motorcycles, Marine Drives	Dritev 2024 (June 12-13) Powdermet 2024 (June 16-19) 5th Int'l FVA Conference/Bearing World (June 25-26)	5/2/2024	3/29/2024
August	Belt & Chain Drives SPS/IMTS SHOWSTOPPERS Advertising Section	Maintenance & Repair	Heavy Industry	Primary Metals, Aggregate/Cement/Asphalt, Pulp & Paper, Chemicals, Mill Drives, Couplings, Belt Drives, Chain Drives, SPS-Smart Production Solutions	Turbomachinery & Pump Symposia (Aug 20-22) IMTS 2024 (Sept 9-14) SPS - Smart Production Solutions (Sept 9-14)	7/3/2024	5/31/2024
September	Gearmotors	Factory of the Future	Aerospace	Gears, Electric Drives, Gearmotors, Prototyping, Additive Manufacturing, IIoT/Smart Manufacturing, Medical, Robotics, Precision Motion, Drones, Helicopters	SPS/IMTS (Sept 9-14) The Battery Show (Oct 8-10)	8/1/2024	7/5/2024
October	Packaging/Material Handling	Lubrication	Logistics & Shipping	Food & Beverage, Gearmotors, Conveyors, Motion Control, Chain Drives, Supply Chain	Pack Expo (Nov 3-6) SPS Nuremberg (Nov 12-14)	9/5/2024	8/9/2024
December	Linear Motion	Sustainability	Food & Beverage	Servo Drives, Controls, Sensors, Precision Components, Energy Efficiency	Automation Fair (TBD) Power-Gen International (Jan 23-25) CTI Berlin (TBD)	10/31/2024	9/27/2024

## 2024 EDITORIAL CALENDAR – E-mail Newsletter

ISSUE	FOCUS	ADVERTISING DEADLINE
January 4	Gears	December 28, 2023
January 11	Bearings	January 4
January 18	Chain Drives	January 11
January 25	Clutches & Brakes	January 18
February 1	Sensors	January 25
February 8	Motion Control	February 1
February 15	e-Mobility	February 8
February 22	Motors	February 15
March 7	Condition Monitoring	February 29
March 14	Fluid Power	March 7
March 21	Couplings	March 14
March 28	Mechatronics	March 21
April 4	Motion Control	March 28
April 11	Gear Drives	April 4
April 18	Software	April 11
April 25	Automate Show	April 18
May 2	Automate Show	April 25
May 9	Smart Systems	May 2
May 16	Maintenance	May 9
May 23	Gears	May 16
June 6	Belts & Belt Drives	May 30
June 13	Linear Motion	June 6
June 20	Gearmotors	June 13
June 27	Couplings	June 20
July 3	Pumps	June 27
July 11	Mechatronics	July 3
July 18	Bearings	July 11
July 25	IIoT/Smart Manufacturing	July 18
August 1	Material Handling	July 25
August 8	e-Mobility	August 1
August 15	Servomotors and Drives	August 8
August 22	Clutches & Brakes	August 15
September 5	Gear Drives	August 29
September 12	Automation	September 5
September 19	Software	September 12
September 26	Gears	September 19
October 3	Bearings	September 26
October 10	Gearmotors	October 3
October 17	Lubrication & Seals	October 10
October 24	Pack Expo	October 17
November 7	Robotics	October 31
November 14	Motors	November 7
November 21	Couplings	November 14
November 27	Wind Energy	November 21
December 5	Conveyor Systems	November 27
December 12	Belt & Belt Drives	December 5
December 19	Bearings	December 12
December 26	Linear Motion	December 19

Delivered the first four Thursdays of every month.





*Whenever you submit an article, make sure to include high-resolution photographs or images with captions and credits wherever necessary. We accept images in almost any format, but 300 dpi is required for high-quality printing. Images taken from websites or embedded in PDFs or Word documents are often NOT sufficient quality.*

brief descriptions of the types of articles and what we're looking for:

### Application Story/Case Studies

This is a short article describing how a specific product or technology solves a particular manufacturing or engineering challenge for a customer.

When writing an application story/case study, you should provide a brief profile of the companies involved and the industries they serve. You should describe the specific problem or challenge and detail how the technology was used to overcome it.

Our readers want to read real stories about actual people and companies. We will likely be unable to use anonymous case studies. We also want to see as many details about the real application as possible.

- 1,200–1,500 words.
- 2–3 high-resolution (300 dpi) images.
- Use facts and figures to convey results.
- Do not give us a sales pitch. These should be more educational than promotional.
- Include a few direct quotes from

all companies involved in the story, but not too many.

- Include Company Name, Phone Number, E-Mail and Website information for all companies involved in the project.
- Include a short (50-word max.) author's bio and author's headshot (300 dpi).

### Feature Articles

These more in-depth articles will focus on an interesting subject related to mechanical power transmission or motion control.

Examples could include how-to articles, detailed analysis of trends in the industry, tips on maintenance or installation, explanations of the use of different types of components, and so on.

If you have an idea for a feature article, it's probably best to run it by us before writing it, to make sure it's what we're looking for.

Here are some additional tips:

- Feature articles should have an author's byline.
- 1,500–2,500 words.
- Large, high quality photos (300 dpi is minimum for print quality).
- Include captions with your photos.

Tell us what we're looking at and why it's important. Include a photo credit where necessary.

- Focus on facts and figures (overly promotional material will be rejected or edited out).
- Include Company Name, Phone Number, E-Mail and Website information for all companies involved in the article.
- Include a short (50-word max.) author's bio and author's headshot (300 dpi).

### Voices Column

Voices is a high-profile, front-of-the-magazine column where guest authors have the ability to share industry experience, comments or opinions with the readers.

- 800–1,200 words.
- Include a short (two to three sentences) author's bio and author's headshot.

### Technical Articles

Technical articles can be engineering fundamentals (back to basics) or cutting-edge research that helps our readers understand the state of the art in mechanical power transmission components.

- Most importantly, technical articles should be completely unbiased. They should not promote a particular product or brand.
- Length varies, depending on subject, but could be up to 6,000 words.
- Graphs, charts and formulas should be used to illustrate concepts.
- Artwork should be submitted in high-resolution format (300 dpi minimum).
- Include references where appropriate.
- We encourage original material that has not appeared in another publication, but we will consider papers presented at technical conferences (provided we can get copyright permission from the conference and the authors).
- Technical articles will be reviewed by our technical editors for accuracy and relevance prior to publication.
- Include a brief abstract or “management summary” that explains what the article is about and who should read it.
- Include a short (two to three sentences) bio and headshot for each author/co-author.

### Product News

We accept press releases for all new products related to mechanical power transmission. Press releases will be con-

sidered for use online, in our e-mail newsletters and in the printed magazine.

Here are some tips to help make sure we can use what you send us:

- 4–8 paragraphs is ideal.
- Describe what’s new about the product, using facts and figures. Specifications and measurements are what our readers need.
- Avoid hyperbole, sales promotion and “fluff.” Superlatives such as “ideal,” “unique,” “perfect” and so on will be edited out.
- Include at least one high-res (300 dpi) JPG photo of the product with submission.
- Include Company Name, Phone Number, e-mail and website where readers can get more information.

### Industry News

Industry News includes items such as corporate mergers, new hires, factory expansions and other company-related news items. Send us your press releases for consideration. Things to include:

- 4–6 paragraphs is ideal.
- Include high-resolution photos (300 dpi) of the people involved.
- Include quotes from corporate executives about the news, where appropriate.
- Include a web address where readers can get more information.

### Events

Our Technical Calendar includes basic information about upcoming trade shows, conferences, webinars, seminars and other industry events. Let us know about your upcoming event if you’d like to be included. Make sure you tell us:

- Exact dates of the event.
- Location (including city and venue).
- Who should consider attending?
- What will attendees experience?
- Cost.
- Web address for registration.

### Ask the Expert

“Ask the Expert” is our reader advice column with a decidedly practical and hands-on angle. We encourage our readers to submit their design, manufacturing or maintenance questions to us, and we find the appropriate subject matter expert to provide a written response, helping not just the original reader but the rest of the community as well.

If you or someone at your company would like to provide answers to our readers’ questions, and you have the appropriate expertise related to one or more areas of mechanical power transmission, we’d like to add you to our panel of experts.

To get started, just contact one of our editors to let us know your area(s) of expertise.



**Your Name Here** For bylined articles (Application Story/Case Study, Voices, Technical Articles, Feature Articles), we prefer to have a photo and author bio to accompany the article. Make sure to include the author’s educational background, technical expertise, relevant experience and whether or not he or she has written other related articles, technical papers or research. We’re looking for a paragraph about why this author is qualified to write about this subject. This helps establish credibility with the reader and positions your company as having expertise in the field. Make sure you also include a high-resolution (300 dpi) photo of the author(s).

## CRAZY IDEAS WELCOME

We're always looking for ways we can better serve our readers.

So, if you have an idea for an article or series of articles that doesn't exactly fit what we've described here, we encourage you to run it by us.

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